



Group CEO Terry Agnew and RAC President Alden Halse with Western Australian Premier Colin Barnett

YOUR VOICE

The RAC provides our members with a strong and respected voice on issues which affect motorists, the roads we drive on and the communities we live in.

BETTER ROADS

Our economy is built on our road network. The RAC lobbies for increased funding from both State and Federal governments to ensure WA's road network can support our future economic growth.

ROAD SAFETY

The RAC represents all road users on the Road Safety Council and played a key role in developing the Towards Zero road safety strategy. The RAC continues to campaign for all revenue from speed and red light cameras to be used to make the strategy a reality.

SAFER ROADS

Through our Risky Roads campaign, Red Spots campaign and our support of the Australian Roads Assessment Program (AusRAP), the RAC helped raise awareness of the appalling state of many WA roads. We will continue to fight for action to lift safety standards on all WA roads.

COUNTRY ROADS

Too many people are being killed on our country roads. The RAC has campaigned for a sustained financial commitment from governments to do something about the state of our roads to help reduce this tragic loss of life.

SAFER VEHICLES

The RAC supports the Australasian New Car Assessment program (ANCAP) which provides star ratings on the safety of new cars. The RAC has also worked with the government to establish the Stars on Cars program, which will see car dealers prominently display the safety ratings of vehicles.

SAFER DRIVERS

The RAC has backed new legislation to crackdown on hoon driving and to take unlicensed drivers off our roads. We are committed to helping raise the driving skills of WA motorists. We recently purchased the RAC Driving Centre and launched the Safer Drivers WA campaign.

FUEL

WA motorists deserve a fair go when it comes to fuel pricing. The RAC is prepared to stand up to the oil companies and educate motorists to use their power as consumers through tools like Fuelwatch to get the best value at the bowser.

MOBILITY

Through our Red Spots campaign and ongoing advocacy for improved public transport, the RAC is committed to reducing traffic congestion on our roads and ensuring the mobility of our members and the WA community.

YOUR COMMUNITY

We encourage and support initiatives that help to create a safer, stronger and more vibrant community for all Western Australians.

RAC RESCUE HELICOPTER

Since 2003 the RAC has sponsored the State's only dedicated emergency rescue helicopter service. The RAC Rescue helicopter is a vital service for communities 200km outside of the metropolitan area and is called to an average of 30 emergencies every month including essential hospital transfers, traffic crashes and search and rescue missions.

ensure the provision of essential resources, professional development seminars and face to face support for volunteers at all levels of the football community.

THE HOTBED ENSEMBLE

The RAC is the principal sponsor of the HotBed Ensemble, a professional development program for emerging Western Australian theatre artists. The program was initiated by Black Swan State Theatre Company to help ensure the future of the WA theatre scene.

RAC CHANNEL SEVEN CHRISTMAS PAGEANT WITH THE CITY OF PERTH

For more than 10 years the RAC has proudly supported the Christmas Pageant. The Pageant is one of the most popular free family events in Perth and attracts more than 200,000 people each year.

THE AUSTRALIA DAY COUNCIL

The RAC is working with the Australia Day Council of WA to support the Aussie of the Month Award. This primary school awards program encourages community participation among students by recognising personal endeavour, personal achievements and contributions to the community.

WA FOOTBALL COMMISSION VOLUNTEER AND CLUB DEVELOPMENT PROGRAM

The RAC joined forces with the WA Football Commission in 2008 to support the RAC Football Volunteer of the Year program and

The RAC Rescue Helicopter



The 2009 HotBed Ensemble with the RAC Happy Man

COMMUNITY EDUCATION

The RAC Community Education team personally interact with more than 46,000 people every year, including high school students and seniors, to raise awareness of important community issues through high impact presentations on topics such as road safety, getting a driver's licence, buying a car and community safety.

LEARN2DRIVE

The RAC is a leader in community education and is proud to offer the Learn to Drive program, which provides learner drivers and supervisors with detailed advice on every step involved in learning to drive and getting a driver's licence.

FREE2GO

Developed for 17 to 19 year olds, the free2go program provides young drivers with free membership for three years, including exclusive discounts, free roadside assistance for the first year and half price in the second and third years.

RED CROSS

At the RAC we provide an infrastructure back-up plan for the Red Cross State Inquiry Centre. If the Red Cross call centre in East Perth experiences difficulties during a disaster or emergency, the RAC will provide a back-up location so the Red Cross can focus its resources on providing valuable community services.

PARAPLEGIC BENEFIT FUND

The RAC is a proud partner of the Paraplegic Benefit Fund Australia Ltd (PBF). PBF delivers award-winning injury prevention programs to promote safety as a core value to young people aged 15 to 17 years old.

INDIGENOUS DRIVER TRAINING

The RAC is proud to support the Kensington PCYC with its Indigenous Driver Training Program, which aims to reduce anti-social behaviour on the road by providing access to quality driver training to 'at risk' indigenous young people.

HORIZONS

With a mandate to entertain, inspire and inform members of our community, the RAC member magazine, horizons, is distributed free to more than 450,000 WA households six times a year.

YOUR RAC

The RAC is part of everyday life in WA. Whether it is on the road, protecting your home or planning your holiday, we offer a range of products and services to safeguard the lifestyle of our members.



RAC WORKING IN YOUR COMMUNITY

Every year, the RAC responds to more than 400,000 roadside call outs, services & repairs more than 50,000 vehicles and processes more than 100,000 insurance claims. Our call centre is based in WA and our user friendly website and network of service centres ensures our members have easy access to us and that we remain an important part of life in WA.

TRAVEL AND TOURING

For more than 80 years, the RAC has provided travel and touring services to our members and the WA community. Every year more than 50,000 members use the service.

RAC PEOPLE COMMITMENT

The RAC has a positive corporate culture based on our values and accountability to our members and the community. We formally reward and recognise great performance, as well as offering an employee wellness program, opportunities to complete volunteer work and an active social club. We are committed to building the capability of our people and offer internal career progression opportunities, leadership development programs and support for work-related study.

WORKSAFE GOLD ACCREDITATION

The RAC is committed to maintaining a healthy and safe work environment for our people. This was recognised in 2008 when the RAC was awarded WorkSafe Gold Accreditation.

HAVE YOUR SAY

At the RAC, we are committed to investing our time, resources and experience in making WA a safer, stronger and more vibrant place to live.

We value your feedback to ensure that we are constantly improving to better meet the needs of our members and the WA community.

To have your say, join the RAC member panel and voice your opinion through important online surveys and specially organised workshops and forums. To join, visit www.rac.com.au/membership.

For more information about RAC in the community, email member.liaison@rac.com.au or visit rac.com.au.



RAC members are happier

YOUR ENVIRONMENT

We support a cleaner, greener WA to protect our natural heritage for future generations.

REDUCING EMISSIONS

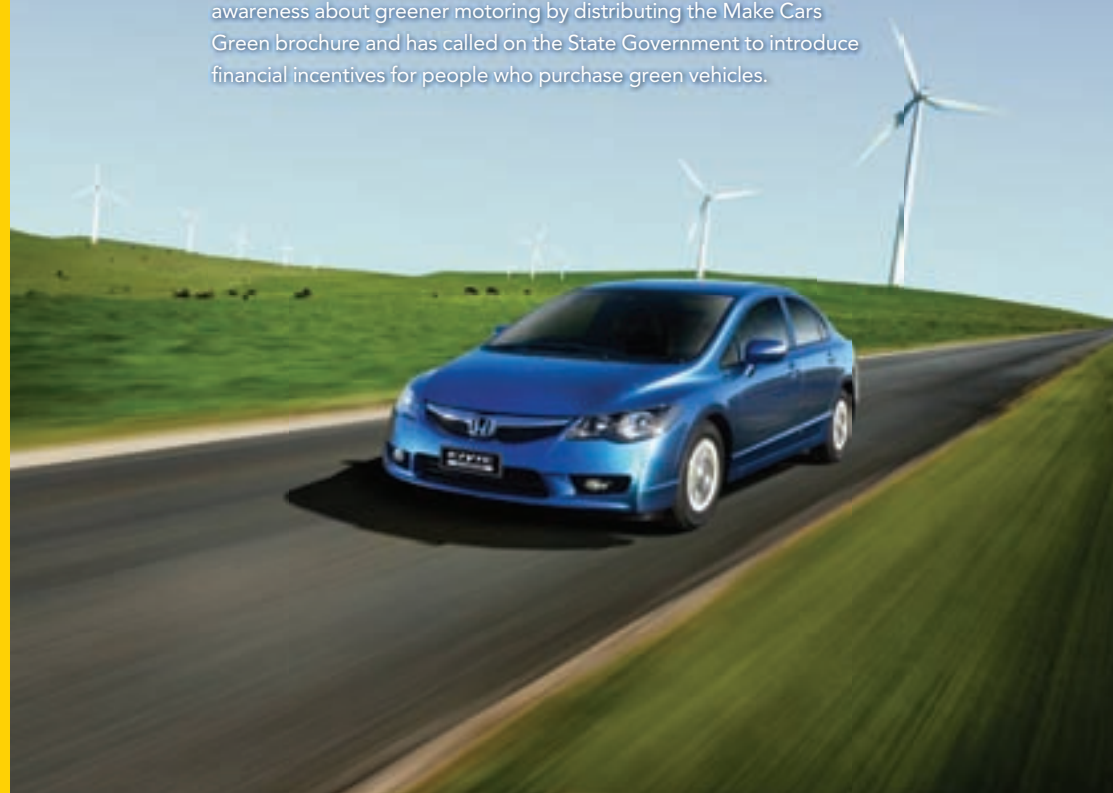
The RAC is committed to reducing the carbon footprint of the organisation. We are taking action to reduce our environmental impact by engaging staff through an environmental education program and targeting reductions in energy, fuel, water, paper and waste.

OFFSETTING EMISSIONS

Since 2002 the RAC has been offsetting the emissions produced by our fleet of more than 200 vehicles. This is done through BP Global Choice which is certified by the Commonwealth Government's Australian Greenhouse Office as 'Greenhouse Friendly'.

GREENER MOTORING

The RAC is concerned about the impact of motoring on the environment and encourages all motorists to reduce emissions by observing efficient driving techniques. The RAC is helping to raise awareness about greener motoring by distributing the Make Cars Green brochure and has called on the State Government to introduce financial incentives for people who purchase green vehicles.



SUSTAINABLE ENERGY TECHNOLOGY

The RAC is committed to reducing energy consumption by encouraging the development of sustainable energy technologies. We are working with the Western Australian Sustainable Energy Association to support the development of green motoring technology and also with the Curtin University of Technology to increase the operational efficiency of the RAC fleet.

RAC HEAD OFFICE ENVIRONMENTAL DESIGN

The RAC head office building is based on environmentally sustainable design principles and has been awarded a four-star NABERS Energy rating for the base building from the Department of Environment, Climate Change and Water.



The RAC Head Office Building, West Perth

BUSH HERITAGE AUSTRALIA

The RAC is a proud partner of Bush Heritage Australia, a national, not-for-profit organisation committed to protecting our unique land, water and wildlife. Our support is directed toward the Charles Darwin Reserve, located north east of Perth.

RAC BATTERY RECYCLING PROGRAM

The RAC actively recycles used car batteries to ensure materials are recycled where possible or disposed in the most environmentally friendly way.

RAC IN THE COMMUNITY 2009/10

For more than a century the RAC has been an important part of life in Western Australia. Since 1905 the Club has grown to represent more than 700,000 members.

The organisation works on behalf of its members and the wider community to promote safer roads, safer drivers and safer vehicles. We invest in a broad range of community partnerships and education programs to help make WA a safer place to drive and reduce the impact of motoring on the environment.

We are committed to enhancing the lifestyle of our members and will continue to assess the effectiveness of our community programs to respond to the needs of our members and the WA community.



RAC members are happier

