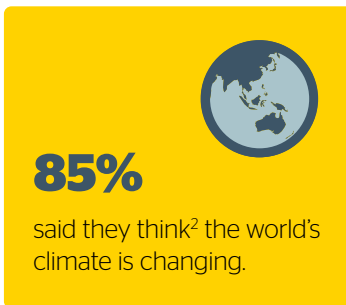


# RAC Member Priorities Tracker

## Sustainability

In October 2020, 487 of our members<sup>1</sup> took part in a survey telling us about their views on a range of topics relating to the environment, vehicle emissions, and electric and hybrid vehicles.

### Climate change



When asked about changing travel behaviours<sup>4</sup>:

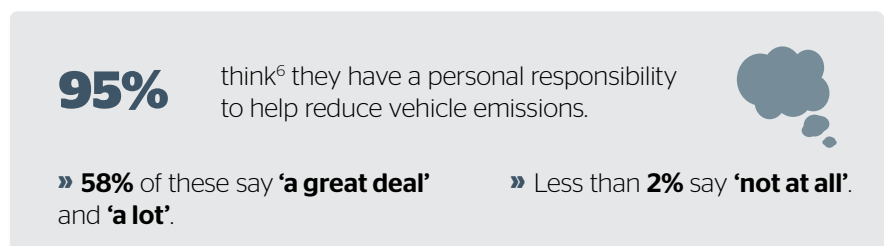
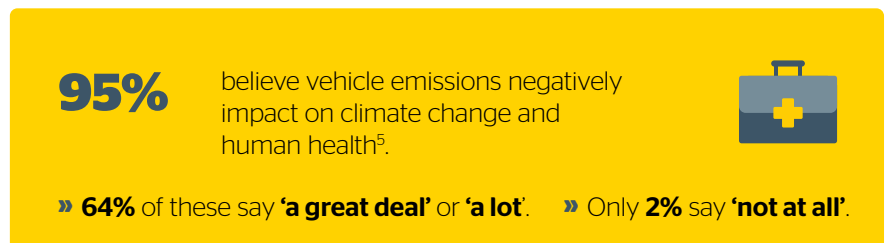


### The environment

The top 5 environmental issues Western Australians think need addressing are:



### Vehicle emissions

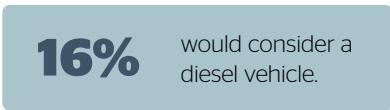
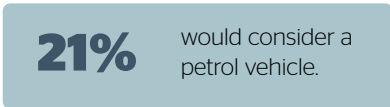
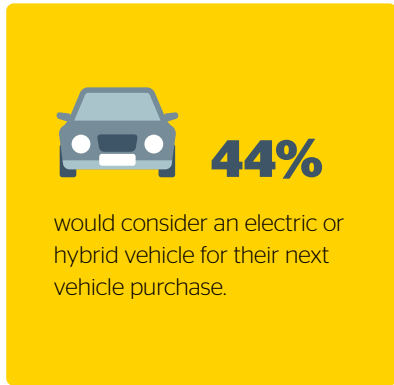


<sup>1</sup> 358 from the Perth and Peel region, 123 from regional WA and 6 outside of Western Australia. Age, gender and location sampling quotas were applied, and data has been post-weighted to be representative of RAC's membership (which is broadly consistent with the WA population profile) - the margin of error at total sample level is +/-5% at the 95% confidence level.  
<sup>2</sup> Based on respondents who answered 'yes'.  
<sup>3</sup> Based on respondents who said 'a great deal' and 'a lot'.  
<sup>4</sup> 42% have not made any changes to their travel and 38% have made changes for other reasons.  
<sup>5</sup> 33% say 'a great deal'; 31% say 'a lot'; 24% say 'a moderate amount'; 7% say 'a little'; 2% say 'not at all'; and 3% 'don't know'.  
<sup>6</sup> 28% say 'a great deal'; 29% say 'a lot'; 25% say 'a moderate amount'; 13% say 'a little'; 2% say 'not at all'; and 3% 'don't know'.

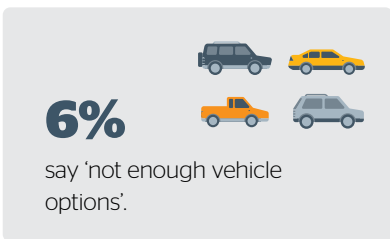
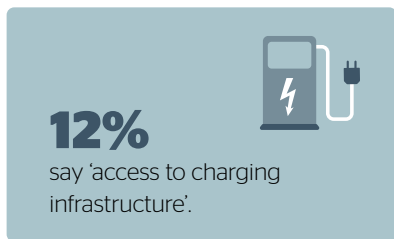
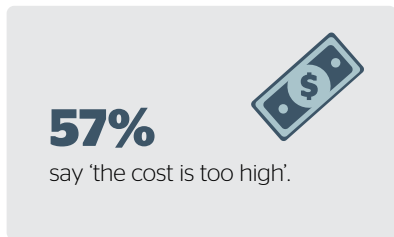
# RAC Member Priorities Tracker

## Sustainability

### Electric and hybrid vehicles



The main barriers to buying an electric or hybrid vehicle are:



Others (8%) individually cite 'other' barriers such as insufficient towing power / impact on range when towing; long charging times; or utilising alternative modes of transport such as walking and cycling to a personal vehicle.

### Local air quality

When it comes to changes in air quality and air pollution in their local areas over recent years:



### Government action



Top 3 actions<sup>8</sup> identified for government to take to reduce vehicle emissions are:

**1. Provide incentives for purchasing low emissions vehicles.**

**2. Regulate emissions through national standards for new vehicles.**

**3. Increase the number of low emissions vehicles in the government vehicle fleet.**

<sup>7</sup> 20% 'don't know' or 'not applicable'.

<sup>8</sup> 110 member respondents answered this question, margin of error ±4.5% at a 95% Confidence interval



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