

RAC Member Priorities Tracker

Vehicle Safety

In July 2022, 334 of our members¹ took part in a survey telling us about their motor vehicles, and what they believe would be some of the most effective ways to get more people driving newer, and generally safer, vehicles².

Vehicle safety ratings

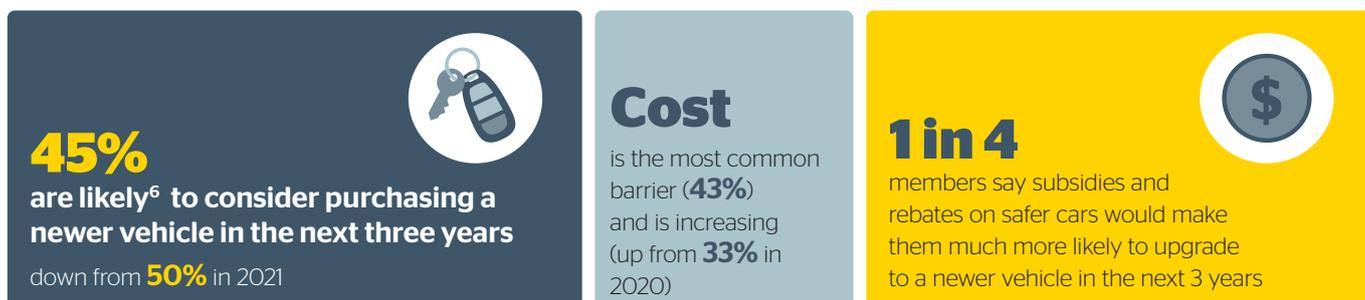


Only 1 in 3

members correctly believed that a 2014 vehicle with a five star ANCAP rating is less safe than a 2020 vehicle with a five star ANCAP rating⁵



Vehicle purchasing intentions



The most important factors to members when considering buying a new vehicle are:



¹ 244 respondents were from the Perth and Peel region and 90 from regional WA. The survey was restricted to members who have a driver's licence and where there is at least one motor vehicle in their household. Age, gender, and location sampling quotas were applied, and data has been post-weighted to be representative of RAC's membership (which is broadly consistent with the WA population profile) – the margin of error at the total sample level is +/- 5.36 percentage points at the 95% confidence level.

² This is the third vehicle-generated data survey as part of this tracker: 468 members completed the first survey in June 2020 and 406 members completed the second survey in July 2021. Differences with previous years are only highlighted where notable.

³ Australasian New Car Assessment Program (ANCAP) star ratings indicate the level of safety a vehicle provides for occupants and pedestrians in the event of a crash, as well as its ability, through technology, to avoid or minimise the effects of a crash.

⁴ Used Car Safety Ratings (UCSRs) help to identify safer second-hand cars. UCSRs are based on statistics collected from police-reported car crashes in Australia and New Zealand where someone was killed or seriously injured.

⁵ 34% believed the two vehicles are just as safe as each other, 4% believed the 2014 vehicle is safer and 29% were unsure. Annual increases to ANCAP safety rating criteria for all star rating levels have been in place since 2011.

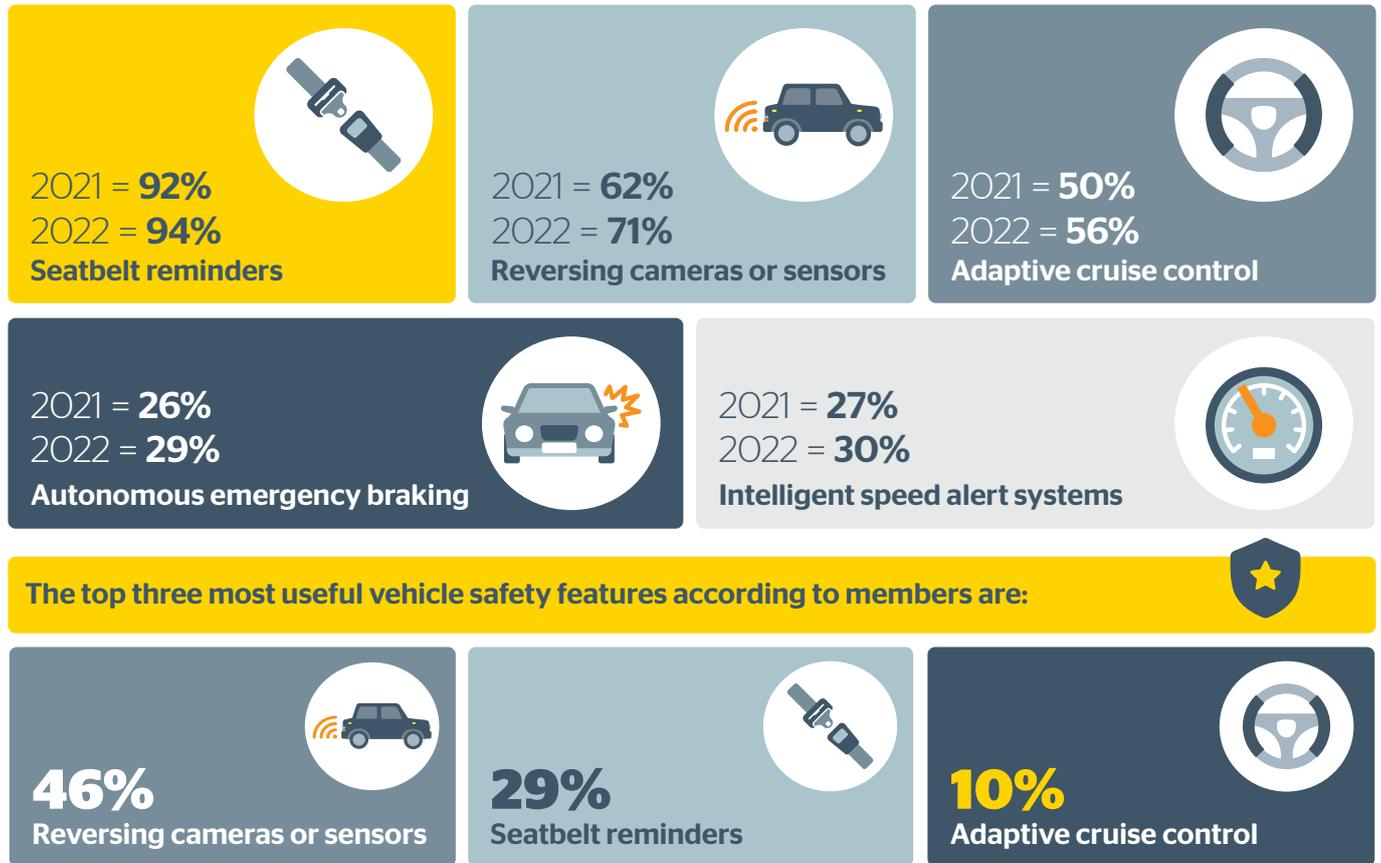
⁶ Results are members who said it is likely or very likely.



For the better

Vehicle safety features

Safety features are becoming more prevalent in members' main vehicles over time:



For further information please contact advocacy@rac.com.au